



APRILIA RSV4 R

THE APRILIA RSV4 R IS THE LATEST CHAPTER IN A BOOK DESIGNED TO WIN THE WORLD SUPERBIKE CHAMPIONSHIP. THE APRILIA RSV4 R ALLOWS PURE SPORTSBIKE RIDERS ACCESS TO APRILIA TECHNOLOGY AND RACE EXPERTISE.

THE APRILIA RSV4 R HAS BEEN DESIGNED AND CREATED FOR THE MOTORCYCLE RIDER WHO DEMANDS PERFORMANCE AND STYLE. THE APRILIA RSV4 R IS A CONCEPT DESTINED TO BECOME A FUTURE BENCHMARK.

The Aprilia RSV4 R is the latest model produced from the Noale factory; it is a superbike in every sense and features technology and innovation that forces the rider to raise the bar of their own personal limits.

Evidence in this motorcycle's capability can be seen in its debut season in the World Superbike Championship with Max Biaggi, Shinya Nakano and Marco Simoncelli culminating in one race victory, nine podium finishes and a fourth placing in the world championship for Max Biaggi before the final round in Portugal. These results demonstrate, in no uncertain terms that this machine is competitive and a force to be reckoned with.

Just one look at this machine and you know that it is made up of the same winning DNA that all the other Aprilia models share and have earned the company 36 World Championships.

RSV4 R is a true Aprilia, above all because it is so incredibly easy to ride, bringing performance within the reach of any rider. The compactness of the motorcycle (until now only seen on the MotoGP starting grid) allows you to put every last horsepower to good use.

Nothing about the Aprilia RSV4 R is common; it features the first ultra narrow high performance V4 engine and breaks records for how light the overall package is. Together with fully integrated, fully adjustable upside down Showa front forks and Sachs rear shock ensure performance and offer the rider incredible feedback and absolute control in every situation. The Brembo brakes with radial monobloc callipers, ultra light alloy wheel rims featuring an exclusive design and the Sachs steering damper ensure the utmost in safety in all riding conditions.

With these attributes, it is clear that the RSV4 R is the new benchmark for the production superbike segment.